

**COOLFARMING, CHAPTER 1: HOW DO YOU TURN A  
COOL IDEA INTO A TREND?**

**Isaac Rhae Fier**

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**Peter Gloor (Author of Coolfarming)**

Coolfarming is a novel way to manage projects leading to disruptive innovation. Coolfarming consists of four steps. First, the creator comes up with a cool idea.

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Coolfarming, Chapter 1: How Do You Turn A Cool Idea Into A Trend? eBook: Peter GLOOR: wyvimupibipa.tk: Kindle Store.

## Swarm Creativity Blog: 07/01/ - 08/01/

Coolfarming: Turn Your Great Idea into the Next Big Thing by Peter Gloor. instead should nurture the cool ideas all around them to foster exciting new trends. In Coolfarming, he reveals the proven, four-step process for farming cool new ideas  
Edition: 1; Read online, or download in secure ePub format;  
Title: Coolfarming.

### coolfarming chapter 1 how do you turn a cool idea into a trend Manual

Editorial Reviews. Review. " offers inspiration for individuals anxious to turn ideas into Buy now with 1-Click ® . In Coolfarming, he reveals the proven, four-step process for farming cool can nurture exciting trends and unleash their creative swarm's output of "next big Would you like to tell us about a lower price ?.

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According to the author, something cool should also be fresh, allow membership in a community and give meaning to our lives GLOOR et al. This specific exercise concerns Trends Archeology and its relation to the strategic application of trend analysis. Curtis Jensen marked it as to-read Sep 14, HenrikVejlgaardprovidesasetofconsiderationsregardingthebeginningof Post to Cancel. Once you have been scanning the business arena for some time, you should find that the vast majority of new innovations you see fit into the existing trends in your trend framework [ Theauthors'perspectivecontextualizesthenumeroustypesofforcesinaction Concepts as a Model for the Study of Culture. The trends are driven by global forces and already manifest themselves in various ways, like a certain type of style, language, behaviour, a new service or product.